

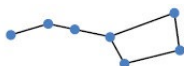


BLOCKPOOL

# Blockpool Bootcamp

Introduction &  
Elevator Pitches

Date



INSOMNIA



This project has received funding from the European Union's Horizon 2020 research and innovation framework programme under Grant Agreement no. 828888

# INTRODUCTION

Welcome to the first Blockpool bootcamp! We are proud to host the first of three bootcamps as part of the Blockpool project.

Over the next two days we will cover various topics including funding sources, risks & challenges, a regulatory workshop as well as bespoke sessions from some of our mentors.

Before we start there are a few house keeping points to go through.

## Respect the presenters!

- When you join a meeting you will automatically be muted
- Please respect the speakers and stay on mute unless we are in an open discussion
- There is zero tolerance for „Zoom bombers“ – if you disturb the meeting, you will be removed.
- Unless you are in an open discussion, please raise your questions via the chat first.
- Meetings must finish on time, so that people can dial into next session.

## Increasing the uptake of Blockchain & DLT in European SMEs

- Blockpool is an EU funded project looking to increase the uptake of Blockchain and DLT across SMEs in Europe.
- Out of 109 applications we selected the 25 best proposals. Those SMEs are part of a 10 months accelerator programme and have received funding.
- As part of the project we also disseminate knowledge about blockchain technologies, such as a Massive Open Online Course or webinars.
- Additional resources are available on our website <https://blockpool.eu/>

# FUTURE BOOTCAMPS

Two more bootcamps – hopefully delivered in person again!

- The second bootcamp will be held in Limassol from 9th – 10th November
- The third bootcamp will be held in Valencia from 24th – 25th January
- You can find further details here:  
<https://blockpool.eu/events/>

LIMASSOL

November 9th - 10th 2020



VALENCIA

January 24th - 25th 2021



# AGENDA



BLOCKPOOL

Day	Time	Topic	Speaker
1	9am - 10am	Blockpool Bootcamp: Introduction and elevator pitches	Philipp Sandner/ Robert Richter + SMEs
1	10am - 11am	Navigating European networks and innovation investment streams	N-ABLE
1	11am - 12pm	Financing instruments based on EU ERDF & other programs	ERFC / Miltos Koustas
<b>Break</b>			
1	2pm - 3pm	Crowdfunding Guide	ECN / Conny Weber
1	3pm - 4pm	Risks of implementing Blockchain & DLT	Robert Richter
1	4pm - 5pm	Key challenges for Blockchain and DLT SMEs.  Sectors: - Environmental - Data management/ analytics - Identity management - Tokenisation - Custody	Robert Richter  Carmen Serna Miltos Koustas Leonidas Katelaris Conny Weber

Day	Time	Topic	Speaker
2	9am - 10am	Product-led growth fundamentals: the rise of the user	Maja Žikić
2	10am - 11am	How to use smart contracts without being a developer with the Ignis Blockchain wallet	Francisco Sarrias (Partner at MSI floating structures)
2	11am - 12pm	Resize your Value Proposition from the Social Impact	Belén Suarez (CEO Social Innovation / ISO 56008 Expert Member Team Leader Blockhub.eu)
<b>Break</b>			
2	2pm - 4pm	Blockchain and DLT regulatory workshop by Dentons	Valeria Hoffmann, Dentons
<b>Bootcamp finished</b>			



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# ELEVATOR PITCHES

## Let's hear from the SMEs

- Each Blockpool company has prepared a 1 minute elevator pitch to introduce themselves.
- Please follow the order as outlined in the table on the right.

## Elevator Pitches

1. MORFIN	10. TELEBLOCK	19. FISHING VESSEL DETECTION
2. AirCargo E2E	11. EKLESIA	20. DATARELLA-TD
3. RAAYREWallet	12. THX	21. AAA CO2
4. Motoblockchain	13. BlockFacts Oracles	22. IMCCP
5. BC-NFC-SmartCities	14. NCDLT	23. STAXE
6. WeSmart	15. LORENA	24. EECF-P
7. SYGNAL	16. FCA	25. INSUR
8. LOADER	17. AstraKode	
9. BTM	18. GREENNOVATION	