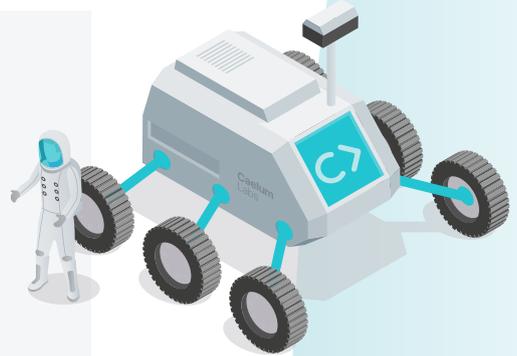


C> Caelum Labs

Stage: Seed
Industry: Business process, Identity
Employees: 10
Market Size: USD 16.12 bn1 by 2025, with a CAGR of 13 %
Investment: Last round 500.000 Euros
Use of funds: Accelerate Sales, Grow team, and partnership strategy



Challenge

The automation of cross-entity business processes remains challenging, costing millions and leaving billions in lost opportunities. This is due to exponential complexity and security problems, implicit in traditional integration technology, while the promises of Blockchain remain unrealizable due to privacy barriers.

Solution

Our software enables SMEs to use blockchain and verifiable credentials in process automation. Our BPM solution is powered by blockchain-based Self-Sovereign ID, and allows secure and private authentication for users and things in any workflow. We are building the basics for the future of BPM.

Product

Our product is a licensed-based software for companies willing to integrate blockchain in any cross-company workflows. Our main clients are consultancies, integrators, and finance tech providers specialized in process and operations. With our software, they can create more secure and faster cross-company automated processes.

Q1

- Launch 1st ecosystem
- 2 POCs on production

Q2

- Features: sign, eIDAS FNMT VC.
- eIDAS bridge
- Interop Process

Q3

- New plugin: payments, CBDC
- As a service ecosystem deploy

Q4

- Big financial institution POC in production

Competitors

- Self Sovereign ID: Evernym, Jolocom,
- Integrations: Mulesoft
- BPM: Oracle, SAP, Kissflow, Nintex

While most SSI providers focus on generating credentials, we allow for these certificates to be easily consumed as part of a workflow.

While BPM providers are focused on in-company siloed workflows, we are focused on interoperable cross-entity workflows based on blockchain ecosystems, credentials, and private authentication.



Team



ALEX PUIG CTO

Alastra Founder
 INATBA Identity co-chair
 ESSIF Lab technical advisor
 NGI Ambassador



JOSE GEFAELL Managing Partner

Director General at ICO (Instituto de Crédito Oficial)
 Board Member at MORABANC
 Expert Member at COTEC
 Senior Banker at BNP PARIBAS



ALEXANDRA CAVERO Operations Manager

Member of MyData working group
 CMO at Digital Currency Summit



JOSEP M BOIXEDA CIO

CIO Naturgy
 General Manager Philips Iberia applications and services

Financials and KPIs



- Expected revenue growth more than 100% yearly.
- Expected breakeven Jan 2023
- Milestones achieved Q1: first ecosystem and two POCs deployed in production.