

All Markets Platform: All-in-one investor platform for equity, crypto and FX delivering behavioural trading data that matters. Powerful, intuitive, and fully integrated!

Monitor
Real-time market info, portfolio consolidation and analysis

- Cloud based all-in-one platform**
Multiple accounts integrated in a single platform. Centralised market access to top tier crypto exchanges and equity/FX brokers.
- Bespoke analytics and charting**
Customised charts, metrics and derived data analytics across crypto, equity and FX.

Trade
Secure, encrypted API integration with brokers, exchanges and wallets

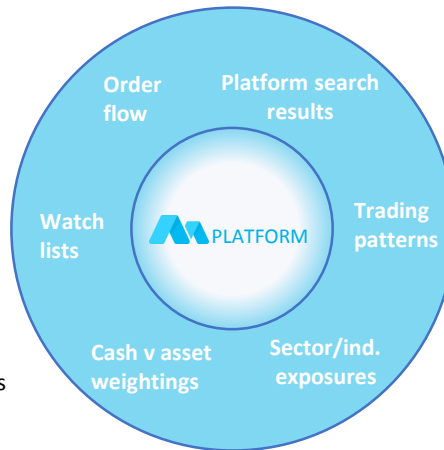
- Order interface, smart routing**
Direct trading integration with brokers exchanges and wallets. Overview of account balances and order executions.
- Portfolio management**
Automated position keeping, portfolio management and reporting functions.
- Direct blockchain integrations**
Direct access to blockchain services, products and wallets.

Actionable Behavioural Data
Behavioural trading data & real time crowd sentiment.

- Behavioural trading data**
Know what other traders are doing in a particular stock. Get suggestions on similar stocks, portfolios and traders.
- Behavioural social data**
News, live social insights and crowd sentiment on stocks and crypto assets.

All Markets Data: Proprietary behavioural trading data and low latency crypto market data for enterprise customers.

- Premium Behavioural Data**
Proprietary behavioural trading data across equity, crypto and FX providing real time insights into trading behaviour, order flow and asset allocation. Shared with the community. Equal access for all.
- Crypto Market Data**
Normalised real time crypto data across 20 exchanges on more than 1,200 crosses 3 months back
Oracles data feed to key blockchains and terabytes of historical crypto data for rich big data statistics



High growth in trading and investing activity. A new type of investors have come online – and they move the markets.

Non-institutional trading activity at all time high
Surge in new account opening and trading volumes in the non-institutional investment and trading segment (zero fee broker models). Increasing sophistication of traders and investors require platforms which offer more than just execution and zero fees.

Institutional investors require behavioural trading data to successfully navigate the markets
Retail trading has become a market moving force in recent years. Behavioural trading data enables institutional asset managers to evaluate market currents and investor behaviour across assets, investors and regions.



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We're raising a £1.5m seed round for a runway of >18 months to expand tech, drive sales and user growth.