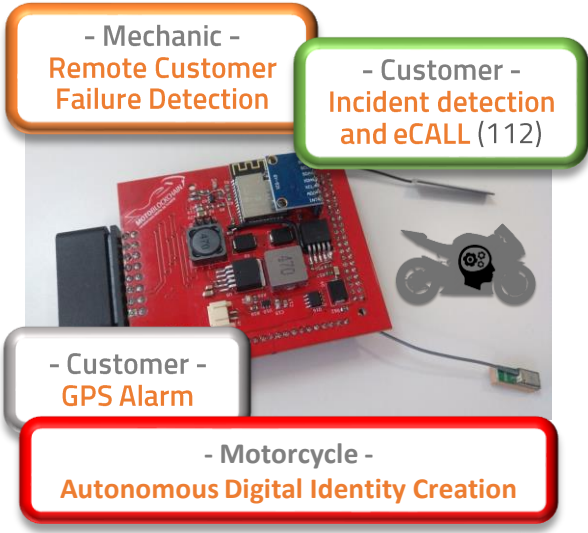
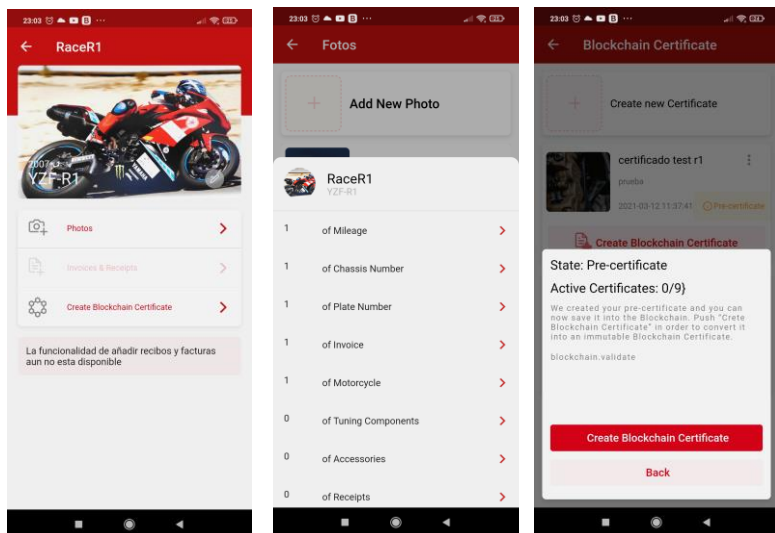


In the second hand motorcycle market the asymmetry of information between buyer (knows) and seller (doesn't know) leads to the lack of trustworthiness in the sale process, that creates 3 main problems:

- **Low price of motorcycles:** the ones in good condition are priced by the buyer (who has no access to guaranteed maintenance information) at the average price of standard motorcycles
- **Low or null value of accessories & Low or null value of modifications and tuning**

The solution

Motoblockchain offers a platform to **digitalize the full history of a motorcycle**: invoices, tuning components, accessories, mileage and any related investment done in maintaining or improving the motorcycle. We provide also an OBD IOT system that makes the motorcycle able to **send autonomously to the Digital Identity useful information**, provide **remote failure detection**, **incident detection with automatic emergency call**, **GPS alarm**. The Blockchain based Digital Identity created provide trustful and truthful information to the buyer that is now willing to pay the right price and it can be finally transferred to the new buyer



The market

- **B2C** - any motorcycle owner or buyer
TAM: 1.153.220.100€; SAM: 691.932.060€; SOM: 1.505.785€
- **B2B** - any company related with motorcycles or with customers that use motorcycles: mechanics, motorcycle service providers, motorcycle manufacturers, assurance companies, motorcycle renting companies

The Roadmap

- March 21: MVP APP for focus group beta testing
- June 21: App V2 (Invoices & payment system)
- June 21: App go to market
- July:21: Website Marketplace & D.I. Transmission
- September 21: OBD HW go to market
- 2022: Investment Round, Big Data, AI, ML, SSI

The Competitors

There are no competitors providing a **Digital Identity solution** for motorcycles based on **Blockchain**. There are few companies providing a **HW tools** with only one of our functionalities: only GPS alarm (Komobimoto), eCALL (Livelihoodmotor). No one is providing **Remote Failure Detection** or **Autonomous Digital Identity creation**. Some car manufacturers are delivering right now the first Blockchain based solutions for **heritage cars authentication** (Lamborghini) or for **verifying authentic car parts** (Ford, Hyundai, Renault). There are also simple car history service provider that collect information into a **VIN report** (not using Blockchain).



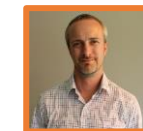
The Team



Manuela Del Romano
CMO & Co-Founder
Copywriter & RRSS Expert



Carlos Callejo
CTO
Blockchain Architect
Block Impulse CEO



Diego Markich
HW Developer
Electronics and
Communications Engineer



Alessandro Buzzi
AWS Cloud Specialist
Enterprise Project Manager

Simone Brighina
CEO & Co-Founder
Motorcycle Rider: Circuit & Street
Certifications: PSM I & PSPO I

