

Company Description

RAAY RE is a company founded in 2019 by Datarella, an established blockchain solution provider, Hammer AG, a commercial property owner and manager and WERTGRUND Immobilien AG, a residential property manager. The management has long-term experience on large-scale Blockchain projects with clients, such as United Nations World Food Programme, DFID/UKaid, ESA, Siemens, Bosch, BMW, among others.

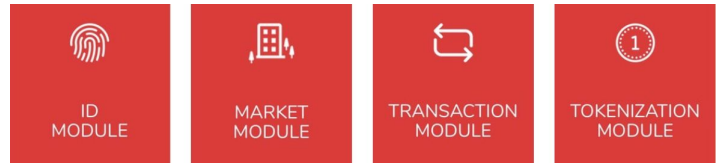
Company Mission

Our mission is to build DLT based enterprise solutions for the real estate industry. Our first product is the Connex Coin, the tokenization of an office building in compliance with German law.

Service Offerings

Our services modules include

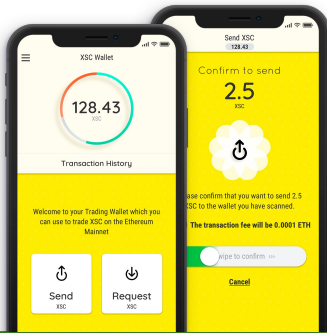
- 1) ID: KYC, AML processes
- 2) Market: Portfolio dashboard, reporting
- 3) Transaction: Fiat-gateways enabling B2C/B2B transaction
- 4) Tokenization: Conversion of real estate assets into tokens



Our First Product - Tokenization

RAAY RE successfully tokenized a 2.5 mn EUR subordinated debt of the commercial building Connex. Our token was approved by the Federal Financial Supervisory Authority (BaFin). Connex is a commercial office building worth EUR 100 mn located in the Northern part of Munich.

CONNEX Coin



Problem

- Tenant turnover can cost a lot of money for most property owners and managers
- Ongoing conflicts between the property owners and tenants due to the increasing property and rent prices
- No incentive schemes for desirable behaviour



Solution

- Incentive scheme based on an ERC20 token wallet
- Way to instantly contact tenants and vice versa
- At the same time, our wallet helps the property owner with tenant tracking and real estate CRM



Target Group

- Commercial and residential property owner / manager
- Municipalities and cities
- Mobility solution providers



Strategy

- Complete MvP and integrate wallet into a backend system
- Test the wallet in real life with a potential customer
- Approach potential customers and partners to scale up product and business



Technology

- ERC20 based coin and wallet representing the Tenant Wallet
- Fetch.ai software agents (Autonomous Economic Agents or AEs)
- Raspberry Pi's, Infrared cameras, 4G Modems, and a battery management system
- Tenant incentives automatically delivered via smart contract to Tenant Wallet depending on driver parking behavior and current lot demand conditions.

Funding Need

- Complete MvP including the Tenant Wallet, IoT for parking lots and backend
- Up to €250k is required to scale-up the MvP to a final product

Management

Mr. Yuki Nezu, Co-CEO and co-founder

Experienced investment manager in the field of direct private equity and infrastructure investments. Yuki adds value to RAAY RE with his investor spirit and his in-depth expertise in corporate finance.

Mr. Marc Hau, Co-CEO

Experienced German broker for insurance, financial and real estate assets, Marc adds value to RAAY RE with his brokerage experience and his connections to retail investors.

Partners



Established DLT enterprise solution provider



Commercial real estate developer from Germany



WERTGRUND

Residential real estate developer from Germany