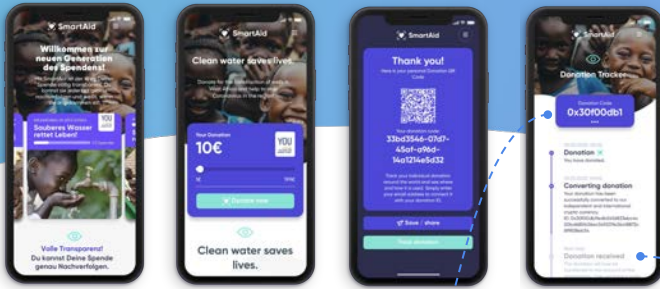


## Welcome to the Next Generation of Donating!

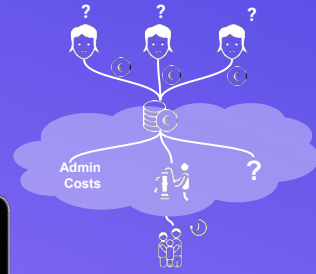
SmartAid is the next-generation marketing, funding, and reporting tool for non-profit organizations, seamlessly connecting donors with charitable projects and beneficiaries. Blockchain technology allows introducing a new era of transparency, efficiency, and effectivity to the aid industry.

- Effortless** Donation Experience
- Engaging** Donation Experience
- Transparent** Donation Experience

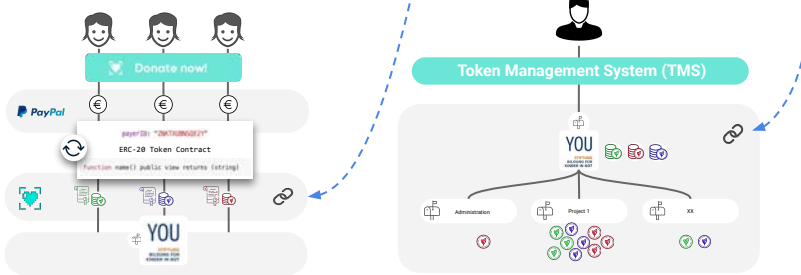


## Problems Solved:

- Lack of Transparency** with traceable donations
- Lack of Trust** with Blockchain Technology
- Uncertainty** through verifiable donations
- Bad User Experience** by an intuitive user interface

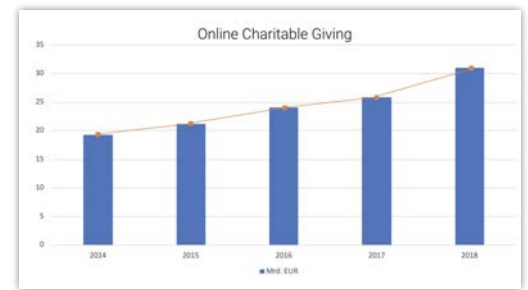


## SmartAid Technology

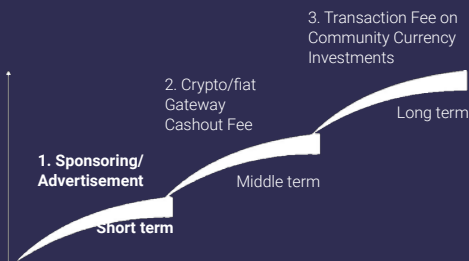


- Private Permitted **Ethereum Network**
- Each donation is represented as individual **ERC20** donation token
- **PayPal API** integration for contract creation and token minting
- React web app

## Market



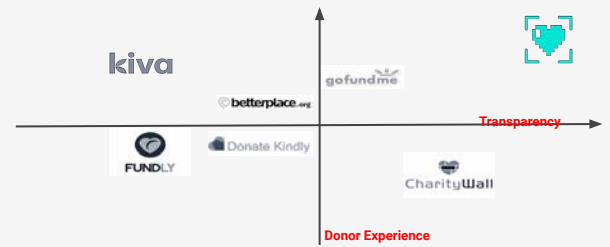
## SmartAid Business Model



## Next Steps

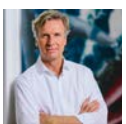
- 2021
- Q2** Onboard new project "Sea turtles - North Colombia"
- Q3** Evaluate SmartAid on public blockchain (Moonbeam/Polkadot)

## SmartAid Competitors



SmartAid provides a superior and fully transparent donation experience. Unlike with other donation platforms, the donation does not end with the payment. Users can follow their donation with our **blockchain-based donation tracker**, which allows for **high user engagement**.

## SmartAid Team DATARELLA



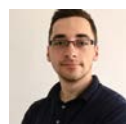
**Michael Reuter**  
CEO, Co-Founder



**Kira Nezu**  
CPO, Co-Founder



**Philipp Kothe**  
Blockchain Architect



**Nikodem Kalinowski**  
Developer

## SmartAid Partners



**Dr. h.c. Ute-Henriette Ohoven**  
UNESCO special ambassador

